

Case Study.
Tech, E-commerce.
Luxembourg.

Advancing circular economy and environmental compliance at leading tech company

With the advent of digitalisation and increased popularity of e-commerce, environmental compliance and circular economy have been predominant themes that require companies in this sector to adopt and implement strategies that are not only aligned with current regulatory frameworks, but also promote transparency and circularity throughout the value chain.

Challenge

For this reason, our client - a global leader in the tech industry focused on e-commerce, cloud computing and digital streaming - sought support from dss+ to assess the efficacy of its circular economy strategy, to ensure alignment with current EU regulatory frameworks and to develop and implement a Simplified Compliance Model (SCM) to ensure Extended Producer Responsibility (EPR) compliance of the sellers on their platform.

dss+ Approach

For the circular economy strategy assessment, Sofies Group - now part of dss+ - supported the client in conducting an internal review of the sustainability ambitions by engaging with numerous internal and external stakeholders. This led to the identification of several opportunities and risks related to key policy initiatives.

In addition, we created an in-depth report outlining the regulatory context and mapping the various policy elements against the sustainability ambitions to highlight how these could complement each other best.



Our experts worked hand in hand with the clients' internal EPR team where they assisted with stakeholder outreach, engagement and alliance building (particularly in France and Italy) as well as development of an advocacy strategy and monitoring of regulatory developments.



Assignment

Circular economy strategy assessment.
Compliance advocacy strategy.



Offering

Circular economy and eco design.



Impact

- Facilitation of straightforward and seamless environmental compliance for online merchants.
- Outlined practical pathways to implement circular economy strategies in company operations across the EU.
- Monitored and analysed 87 circular economy policy initiatives in 8 countries and the respective business opportunities stemming from them.
- Conceptualisation and piloting of a Simplified Compliance Solution across 4 jurisdictions, including France and the United Kingdom.



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