

Strategic and tactical planning/ safety brand supporting launch material.

Essential to the success of the strategic plan and new safety brand is the necessary equipping of leaders with the tools needed to implement a company-wide effort.

Equally important is leadership alignment around a common language and consistent view of the safety strategy. Here, dss+ will collaborate with the client to develop the communication materials required to successfully launch and sustain the leadership's vision.



Strategic and Tactical Project Plan for Implementing and Governing Safety Plan.

dss+

Protect. Transform. Sustain.



dss+ will produce a dynamic and engaging leadership PowerPoint® presentation and supporting material to allow leaders within the organization to clearly communicate the executive team's vision and enable consistent roll-out of the internal safety brand and strategic plan.

- The presentation will be used by leaders to gain support from their teams about the importance of cultural transformation, strategic plan, and the power of the internal safety brand.
- The presentation will contain key talking points for delivery across the enterprise; also included are two digital poster concept designs to print and display across the organization.
- dss+ will produce a high impact, two to three-minute brand launch video message designed to inspire, motivate, and reach the heart of the workforce.

[linkedin.com/company/consultdss](https://www.linkedin.com/company/consultdss)

twitter.com/consultdss

[youtube.com/consultdss](https://www.youtube.com/consultdss)

[instagram.com/consultdss](https://www.instagram.com/consultdss)

www.consultdss.com

